

Development of a Hybrid Human-AI Personalised Learning Path for VET for Innovation in Agriculture



Co-funded by
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Concept Note & Agenda

From seed to success: the PERSONA journey



1. Background and Rationale

PERSONA (“Development of a Hybrid Human-AI Personalised Learning Path for VET for Innovation in Agriculture”) is an Erasmus+ project that strengthens innovation in agricultural TVET by supporting educators and learners with a Joint Microcredentials Programme in Innovation Process Management in Agriculture and a Hybrid Human-AI personalised learning system.

As part of its dissemination strategy, and building on the momentum generated by the PERSONA Final Conference “Farming the Future: Skills, Innovation and AI-Driven Learning for European Agriculture”, held on 21 May 2025 at the Permanent Representation of Portugal to the EU, the consortium is organising a complementary online event to extend the project's outreach to a wider European audience.

This online session will focus on the project's most tangible and forward-looking outputs: an overview of PERSONA, a live walkthrough of the learning platform developed by CARDET, the results of the pilot testing activities, and the PERSONA Ambassadors initiative. It offers those who could not join us in Brussels a direct, interactive way to engage with the project's work and outcomes.

2. Objectives

The online dissemination event pursues the following objectives:

- Provide a concise overview of the PERSONA project: its rationale, target audience and main objectives.
- Showcase the PERSONA Hybrid Human-AI learning platform developed by CARDET through a live walkthrough.
- Present concrete pilot testing results, including the number of learners involved, the main outcomes achieved, and the key trends and lessons identified throughout the process.
- Introduce the PERSONA Ambassadors and their role as the human factor supporting the project's outputs across regions and countries.

3. Target Audience

The session is aimed at stakeholders who were unable to attend the in-person Final Conference, in particular:

- Agricultural TVET providers, teachers and trainers.
- Agricultural TVET learners and prospective learners.
- Policymakers and public bodies working on skills, innovation and rural development.
- Farmers' organisations, rural development networks and Local Action Groups.



- Peer Erasmus+ projects and other members of the Agricultural Knowledge and Innovation System.

4. Agenda

The tentative agenda for the online dissemination event is as follows:

Duration	Session	Speaker / Responsible
10 min	Project overview: what PERSONA is, its target audience and main objectives	EVTA (Rubén Abarca)
15 min	Platform presentation and live walkthrough	CARDET (Marinos Papaioakeim)
10 min	Pilot testing methodology and key results	On Projects (Iacopo Benedetti)
10 min	Ambassadors' presentation	On Projects (Iacopo Benedetti)
15 min	Q&A	Moderated by EVTA

6. Expected Outcomes

- Attendees gain a clear understanding of the PERSONA Hybrid-AI learning platform and how to access it.
- Concrete pilot testing results are disseminated to a wider audience.
- Visibility of the PERSONA Ambassadors initiative is increased, supporting the project's sustainability beyond its lifetime.