

Using Online Job Vacancy Data (OJV) for skills intelligence: Launch of ETF dashboards in Serbia

1 July 2026

Online

Introduction

This webinar marks the first introduction of ETF's Online Job Vacancy (OJV) analysis in Serbia, building on the methodology already developed in other ETF partner countries. It aims to introduce this new source of labour market intelligence and, importantly, to build a shared understanding and trust among stakeholders on how the data has been produced, and how it can be interpreted and used.

OJV data has the potential to complement more traditional data sources, enabling more timely and granular insights into occupations, skills and sectoral demand. However, its value can be further enhanced through engagement with national stakeholders, whose feedback and contextual labour market knowledge help ensure the relevance and quality of the data.

This webinar also aims to prepare the ground for a country workshop planned for October, during which ETF will engage more closely with stakeholders to review and validate the findings, explore potential use cases and synergies and support the practical use of OJV data in strengthening skills intelligence in Serbia.

Objectives and expected results

- Build a shared understanding of OJV methodology and limitations
- Collect feedback and validate initial findings with national stakeholders
- Identify priority use cases for policy and institutional uptake
- Agree on next steps towards the October on-site workshop

Participants

The webinar is intended for Serbian stakeholders involved in education, employment, skills intelligence and labour market policy, including ministries of Education and Labour, the Public Employment Service, statistical authorities, qualifications agencies, social partners, chambers of commerce, employers' organisations, the European Commission and the EU Delegation representatives in Serbia.

Working language

The webinar will be held in English with interpretation available in Serbian.

WEDNESDAY, 1 July 2026

09.00 - 09.15	<p>Welcome & Introduction to ETF's Online job vacancy analysis in Serbia</p> <ul style="list-style-type: none"> • Hugues Moussy, Head of Unit, ETF • Matthieu Penot, EU Delegation in Serbia • Laura Veza-Visan, Human Capital Development expert, ETF
09.15 - 9.50	<p>Overview of the methodology for collecting, processing and analysing OJV data in Serbia</p> <ul style="list-style-type: none"> • Francesco Trentini, Research Fellow, University of Milano-Bicocca (CRISP), ETF project consortium • Prof. Mihail Arandarenko, national country expert, ETF project consortium <p>Q&A</p>
09.50 – 10.30	<p>Presentation of initial dashboards for Serbia: key insights and possible uses</p> <ul style="list-style-type: none"> • Mauro Peluchi, Head of Global data science, Lightcast, ETF project consortium <p>Q&A</p>
10.30 – 11.00	<p>Stakeholder discussion & next steps</p> <ul style="list-style-type: none"> • Laura Veza-Visan, Human Capital Development expert, ETF <p>Validation of initial findings</p> <ul style="list-style-type: none"> • <i>Which findings resonate most with your experience of the Serbian labour market? Which results would require further validation or interpretation?</i> • <i>Particular sectors, occupations, regions or types of vacancies in Serbia where OJV data should be interpreted with particular caution</i> <p>Use cases and practical application</p> <ul style="list-style-type: none"> • <i>What additional breakdowns, filters or indicators would make the dashboards more useful for your institution?</i> • <i>How could your institution use these dashboards in practice?</i> <p>Next steps towards the October workshop</p> <ul style="list-style-type: none"> • <i>What aspects (methodology, data, dashboards) should be prioritised for further validation with stakeholders during the October event?</i> • <i>What are the two or three priority use cases that should be explored further during the October workshop?</i> • <i>Are there opportunities to combine OJV data with existing national labour market, education or skills intelligence data?</i>

- *Which institutions would be interested in contributing to the October workshop, either by providing feedback, data, examples or use cases?*

11.00

Closure of the webinar