**BUSINESS PROFILE**

**COMPANY LOGO**:

**COMPANY NAME**: Organic Ukraine NGO

Contact person:

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**Company website:**

eatorganic.in.ua/en

Organicukraine.org.ua

biofach.organicukraine.org.ua

congress.organicukraine.org.ua

Social media handles:

- Facebook. https://www.facebook.com/OrganicUkraine
- LinkedIn https://www.linkedin.com/in/organic-ukraine-64a599176/
- Youtube:www.youtube.com/@Organic2015

COMPANY OWNERSHIP: NGO

COMPANY'S PRODUCTS/SERVICES:

Analytical research of the agricultural market, the organic sector of Ukraine and the world.

Strategic business consulting to improve competitiveness.

Creation and support of export alliances, common standards.

Organization of national and international events - conferences, congresses, national pavilions at international exhibitions.

Development and implementation of educational and professional training programs.

Creation and promotion of a marketplace of organic products for the end consumer.

COMPANY'S COMPETITIVE ADVANTAGES AND INNOVATION:

"Organic Ukraine" has the strength, knowledge, competence and experience to protect the interests of producers, processors, distributors, traders of organic products, organic fertilizers and protection products and to contribute to increasing the volume of sales of organic products. Our main guideline is business communication for the successful development of each of the operators of the organic market and the growth of the organic sector.

Innovations in the activities of Organic Ukraine today concern organizational, technological, environmental and social aspects. Here are some areas that can be developed:

1. Digitalization of activities

Platform for self-management of the producer's office for maximum digitalization of the marketplace. d

2. Ecological innovations

Sustainable development programs for households and personal farms, microfarmers: popularization of organic farming, use of renewable energy sources and waste reduction.

3. Educational programs and consulting services

Trainings and webinars: introduction of innovative methods of growing crops, working with modern equipment and marketing.

4. Cooperation and financial models

Development of cooperatives: organization of joint purchase of equipment, fertilizers and sales of products.

5. Software for sustainable marketing

Marketplaces of local products: creation of platforms for direct sales from producer to consumer.

Branding development: helping farmers create a brand that emphasizes the quality and environmental friendliness of products.

Export support services: training agricultural producers on the conditions for entering international markets.

6. Social capital development

- Youth engagement programs: encouraging young people to enter agribusiness through internships, innovation competitions.

- Forums and festivals: promoting the culture and traditions of agribusiness through mass events.

COMPANY'S STAGE OF DEVELOPMENT:

Organic Ukraine aims to attract maximum funding to ensure business skills development. It plans to transition from a membership organization to a financially successful service provider for agricultural business development. Organizational capacity policies, business standards, and training programs are being developed.

COMPANY'S BUSINESS OFFER/BUSINESS REQUEST FOR THE NETWORKING EVENT:

Planning and implementation of joint projects, performance as a contractor of activities in Ukraine and EU countries, presentation in Ukraine of projects and project offices with priority of innovative activity, namely:

1. Digitalization of association activities

• Use of big data (Big Data): collection and analysis of information about markets, climate, yield for forecasting and planning.

• Applications for resource management: tools for monitoring finances, monitoring the condition of soils and plants.

2. Ecological innovations

• Development of agroecological tourism: attracting tourists to get acquainted with ecological practices and agricultural crops.

• Investments in soil restoration: initiatives aimed at preserving soil fertility through the use of biological products and compost.

3. Educational programs and consulting services

• Startup incubators: support for entrepreneurs in creating and implementing agricultural projects.

• Access to modern scientific developments: partnership with scientific institutions to implement research results into practice.

4. Cooperation and financial models

• Collective investment funds: creating joint funds to finance innovations.

• sharing of equipment, warehouses, vehicles.

5. Software for sustainable marketing

• Local product marketplaces: creating platforms for direct sales from producer to consumer.

• Branding development: helping farmers create a brand that emphasizes the quality and environmental friendliness of products.

• Export support services: training agricultural producers on the conditions for entering international markets.

6. Social capital development

• Support for vulnerable groups: organizing work for veterans, displaced persons and other socially vulnerable groups in agriculture.

• Forums and festivals: promoting the culture and traditions of agribusiness through mass events.

Possible professional development (educational and vocational, training courses, programs) as humanitarian aid. Separately or with technical innovative equipment (greenhouse and climate control, automated drip irrigation system combined with mulching and composting, technology for growing mushrooms at home).

TYPE OF PARTNER SEARCHED AND COUNTRIES:

Without restrictions, with clear policies, transparent procedures and sufficient funding.

For scholars, long-term or short-term internships to improve and learn English are a highly desirable priority.