

VLADIMIR RUDL



Mr. Vladimir Rudl is the Head of Sector for Entrepreneurship at the Regional Development Agency Podravje – Maribor (Slovenia). He started his career in the industry and was latter managing director of regional technology park and of regional development agency. His main activities and responsibilities are internationalisation of SMEs, development of clusters and networks, development of business incubators and coordination of EU projects. He has more than 35 years of work experience and has coordinated and participated in more than 60 EU projects.

He is the a head of the Enterprise Europe Network unit in the agency and a member of the EEN Agri-Food sector group and of the Tourism sector group.

Concerning the agri-food topic he is currently involved in the following activities:

- individual internationalisation services for SMEs,
- coordination of AGRA international B2B events and lectures (in cooperation with Pomurje fair),
- development of digitalisation services for SMEs, using the social media tools (topic: business opportunities),
- as member of EEN Agri-Food sector group in development and organisation of international matchmaking activities and b2b events as well as in optimising company profiles.