



INOSENS

Peer learning

InoSens experience in working with Horizon funding

Vladimir Mrkajić (Head of R&D at InoSens)

Email: mrkajic@inosens.rs

[LinkedIn](#): vladimir-mrkajic

ABOUT InoSens

- The most successful Serbian SME in Horizon 2020 Programme
- Focus areas: AgriFood, Digitalisation/ICT in Agricultural sector and beyond
- Our Expertise:
 - ✓ Project Impact Maximisation (Comm&Diss&Exploit; Open Call Management; Co-creation, etc.)
 - ✓ Business Support & Capacity Building (SMEs mentoring, Pilot implementation, Business Planning, etc.)
 - ✓ IT solutions (web platform and app development, software development);
 - ✓ Sensing and Monitoring Solutions (precision agriculture; ecosystem/wastewater monitoring, EO, remote sensing);
 - ✓ Consultancy (digital transformation of agriculture/government, gender mainstreaming)



ENVISION as a solution



- A toolbox of services for the **continuous** and **systematic monitoring of sustainable agricultural practices**, enabling monitoring organisations to adapt to requirements stemming from the EU policy reform
- **3 different customized solutions**
 - ENVISION Web Interface (PAs & CBs), ENVISION mobile app (Farmers), ENVISION Add-on Development Tool (Developers)
- **6 EO-based and ML-empowered products:**
 - 1) Cultivated Crop Type Maps, 2) Soil Organic Carbon, 3) Vegetation Status, 4) Crop Growth (distinction of organic – conventional farming), 5) Grassland Mowing/ Ploughing, 6) Soil Erosion



Working together



Project Start Date: 01/09/2020

13 partners from 7 countries

Duration: 36 months

Budget: € 3,162,606.25

ENVISION Consortium



DIONE



DIONE: an integrated EO-based toolbox for modernizing CAP area-based compliance checks and assessing respective environmental impact



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No.870378

DIONE FACTS & FIGURES

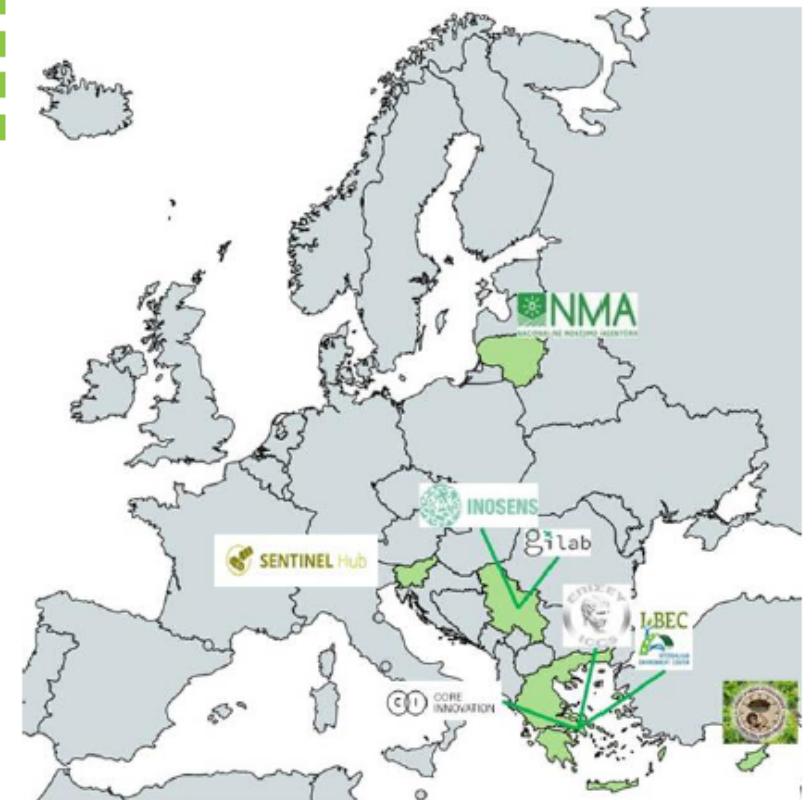
Implementing an integrated EO-based toolbox for modernising CAP area-based compliance checks and assessing respective environmental impact

8 partners from 5 countries

- Institute of Communication and Computer Systems (Project Coordinator)
- 2 Paying agencies (NPA (Lithuania), CAPO (Cyprus))
- 4 SMEs (SINERGISE, GILAB, CORE, INOSENS) with orientation to EO, ICT fields & agriculture domain
- 2 Research institutes (ICCS, i-BEC)

Duration: 30 months (01/2020 - 06/2022)

EU funding: 1,999,837€





WATERAGRI

Budget: €7.00 million

23 PARTNERS

12 COUNTRIES

Duration: 2020–2024

WATER RETENTION AND NUTRIENT RECYCLING IN SOILS AND STREAMS FOR IMPROVED AGRICULTURAL PRODUCTION



10 WATERAGRI CASE STUDIES

Boreal Zone

Finland (2)

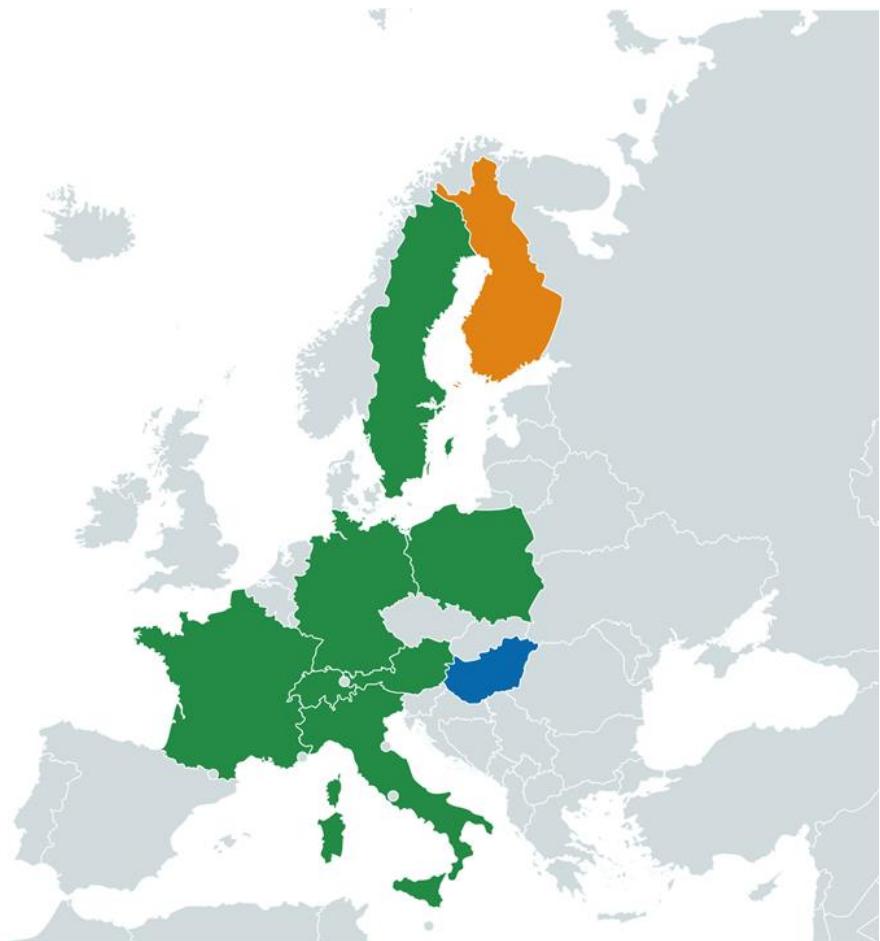
Continental Zone

Sweden (1), France (1), Germany (1),
Poland (1), Switzerland (1), Austria (1),
Italy (1)

Pannonian Zone

Hungary (1)

17 solutions



UPSCALE

UPSCALING THE BENEFITS OF PUSH-PULL TECHNOLOGY FOR
SUSTAINABLE AGRICULTURAL INTENSIFICATION IN EAST AFRICA

UPSCALE FACTS & FIGURES

18 PARTNERS FROM 4 EUROPEAN AND 6 AFRICAN COUNTRIES

7 Universities (LUH, UWUE, JKUAT, MU, UKN, ULUND, SLU, UZH)

1 SME (INOSENS)

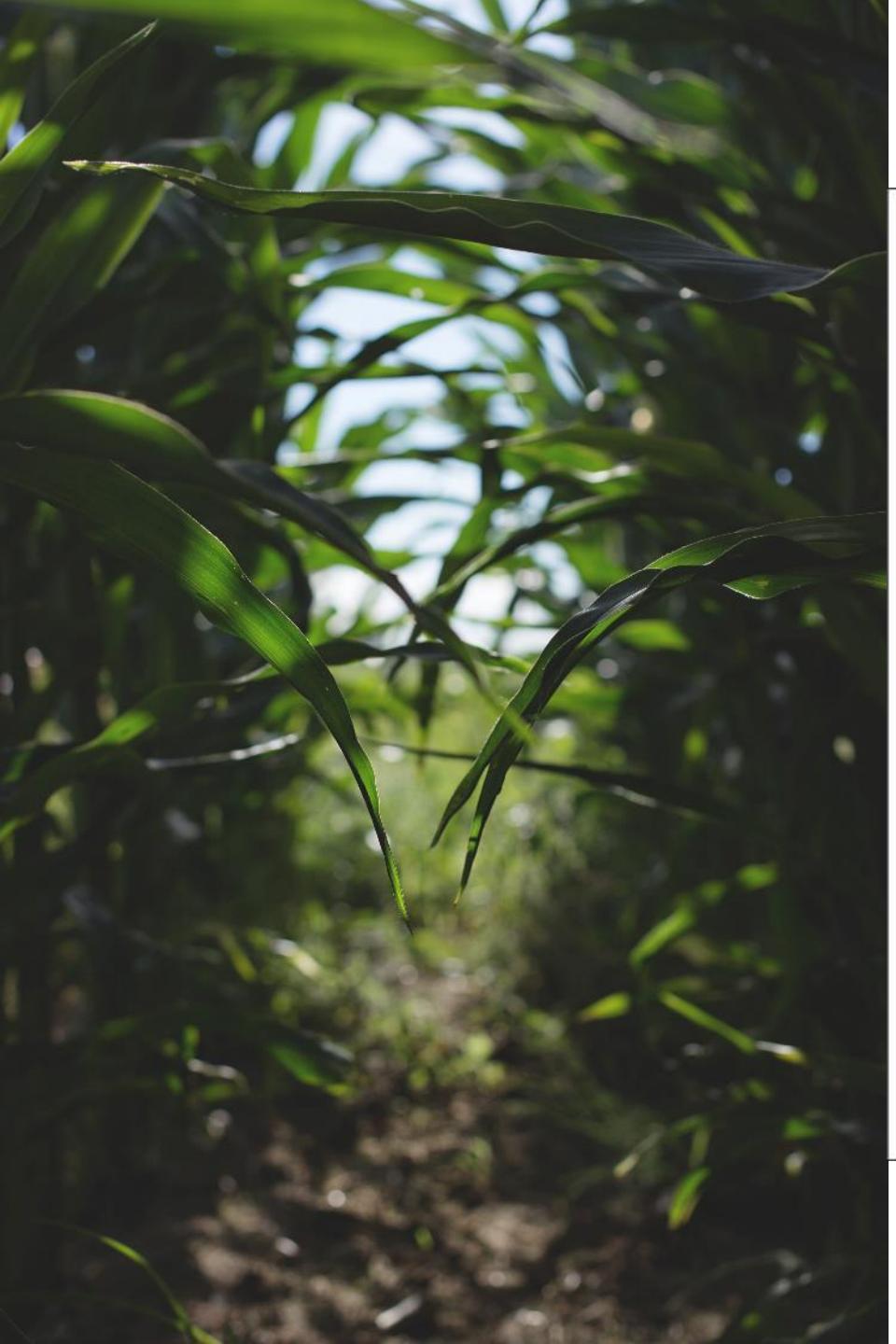
10 Associations, Federations and Research institutes (ICIPE, BayFOR, EAFF, KALRO, FH, RAB, TARI, NARO, ISD).

PROJECT COORDINATOR: Leibniz University of Hannover

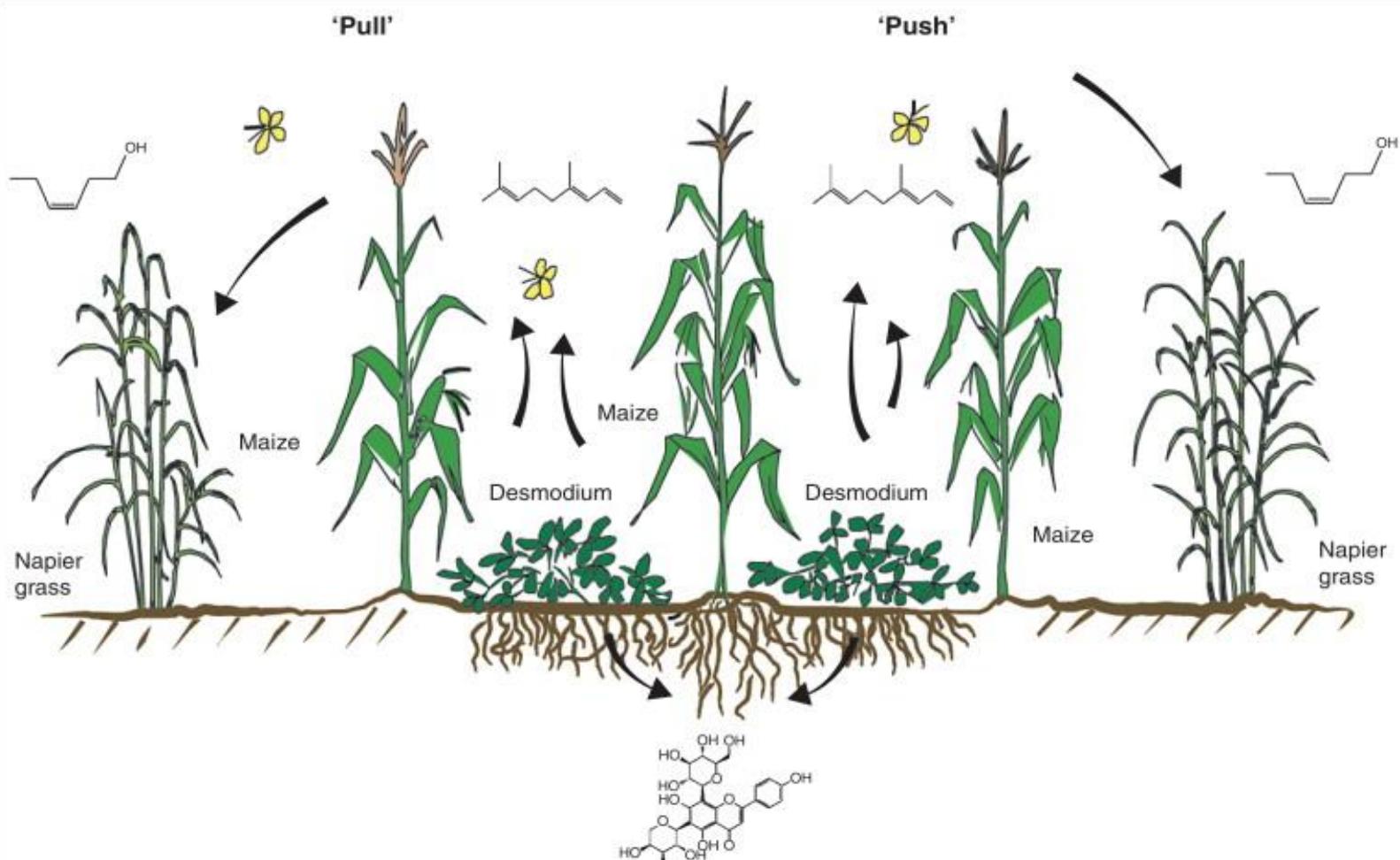
DURATION: 60 months (11/2020 - 10/2025)

EU FUNDING: €7.66 million





PUSH-PULL TECHNOLOGY



Current Opinion in Biotechnology

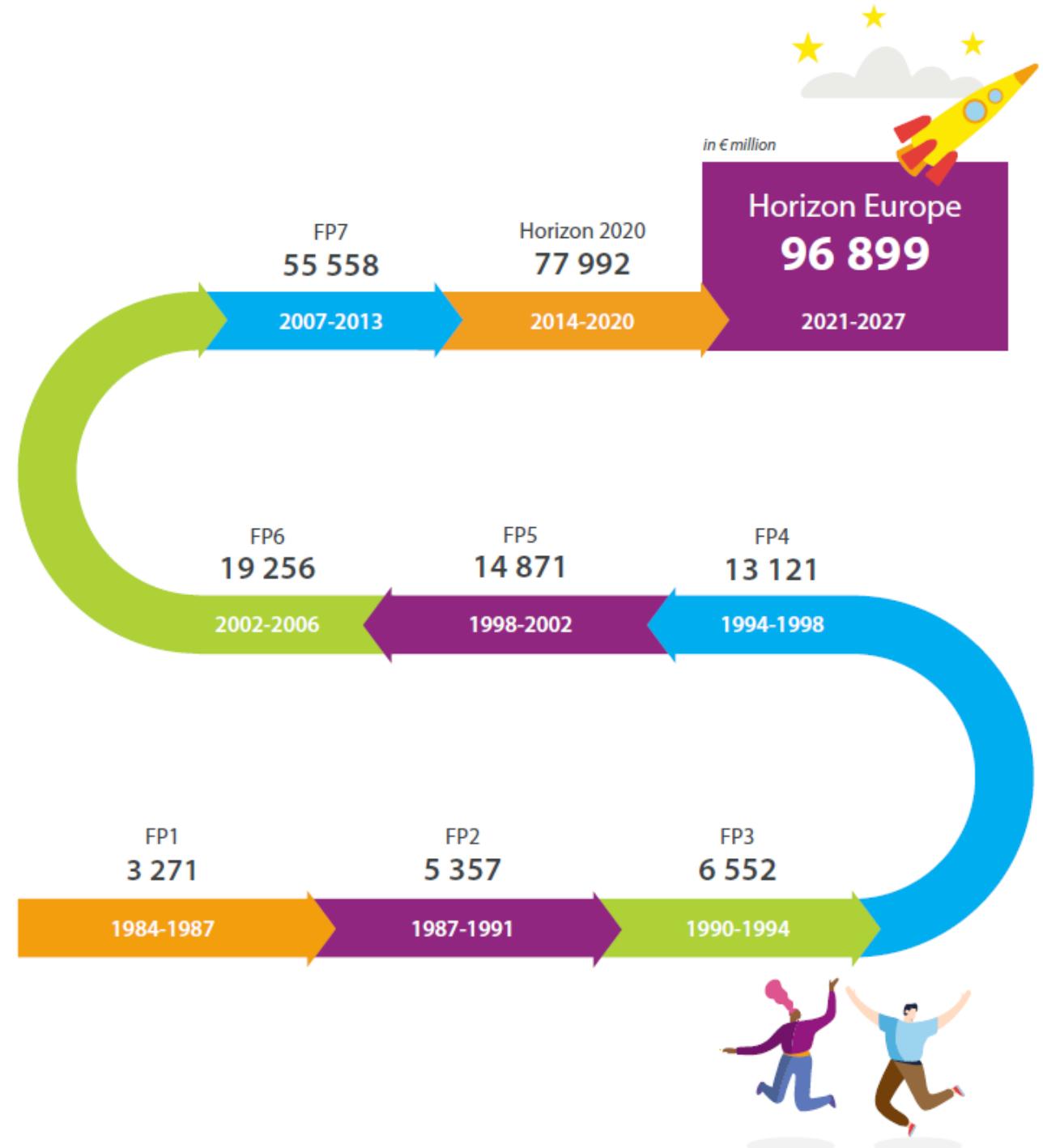
Push-pull system image credits: Pickett, John & Woodcock, Christine & Midega, Charles & Khan, Zeyaur. (2014). Push-pull farming systems. Current opinion in biotechnology. 26C. 125-132. 10.1016/j.copbio.2013.12.006.

Horizon Europe



HORIZON EUROPE

- Horizon Europe is the EU's key funding programme for research and innovation with a budget of €95.5 billion
- It tackles climate change, helps to achieve the UN's Sustainable Development Goals and boosts the EU's competitiveness and growth.



HORIZON EUROPE



* The European Institute of Innovation & Technology (EIT) is not part of the Specific Programme

The main types of the HE projects

- **RIA (Research and Innovation Action)** - primarily consists of activities aiming to establish new knowledge and/or to explore the feasibility of a new or improved technology, product, process, service, method, tool or solution. **Funding rate: 100 %**
- **IA (Innovation Action)** - primarily consisting of activities directly aiming at producing plans and arrangements or designs for new, altered or improved products, processes or services. For this purpose they may include prototyping, testing, demonstrating, piloting, large-scale product validation and market replication. **Funding rate: 70 %**
- **CSA (Coordination and Support Action)** - consisting primarily of accompanying measures such as standardisation, dissemination, awareness-raising and communication, networking, coordination or support services, policy dialogues and mutual learning exercises and studies, including design studies for new infrastructure and may also include complementary activities of strategic planning, networking and coordination between programmes in different countries **Funding rate: 100 %**

A PARTNER ROLE(S) IN A PROJECT:

- Coordinator, technology provider; case study/pilot owner; business planning, open call manager, dissemination & communication lead, „network“ partner,...

How to get started?

- Have you ever tried to work with Horizon funds and how far did you get?
- How straight forward did you find the process of finding information, and getting started?

How to find the right open call online?

1



Google Search

I'm Feeling Lucky

2

Google

participant portal

All Images News Maps Videos More Tools

About 109,000,000 results (0.32 seconds)

<https://ec.europa.eu/opportunities/portal/screen>

Funding & Tenders Portal - European Union

The Funding and Tenders **Portal** is the single entry point (the Single Electronic Data Interchange Area) for applicants, contractors and experts in funding ...

You've visited this page many times. Last visit: 9/21/22

Participant register

The register contains all participants of EU programmes ...

F&T Portal

The Funding and Tenders Portal is the single entry point (the Single ...

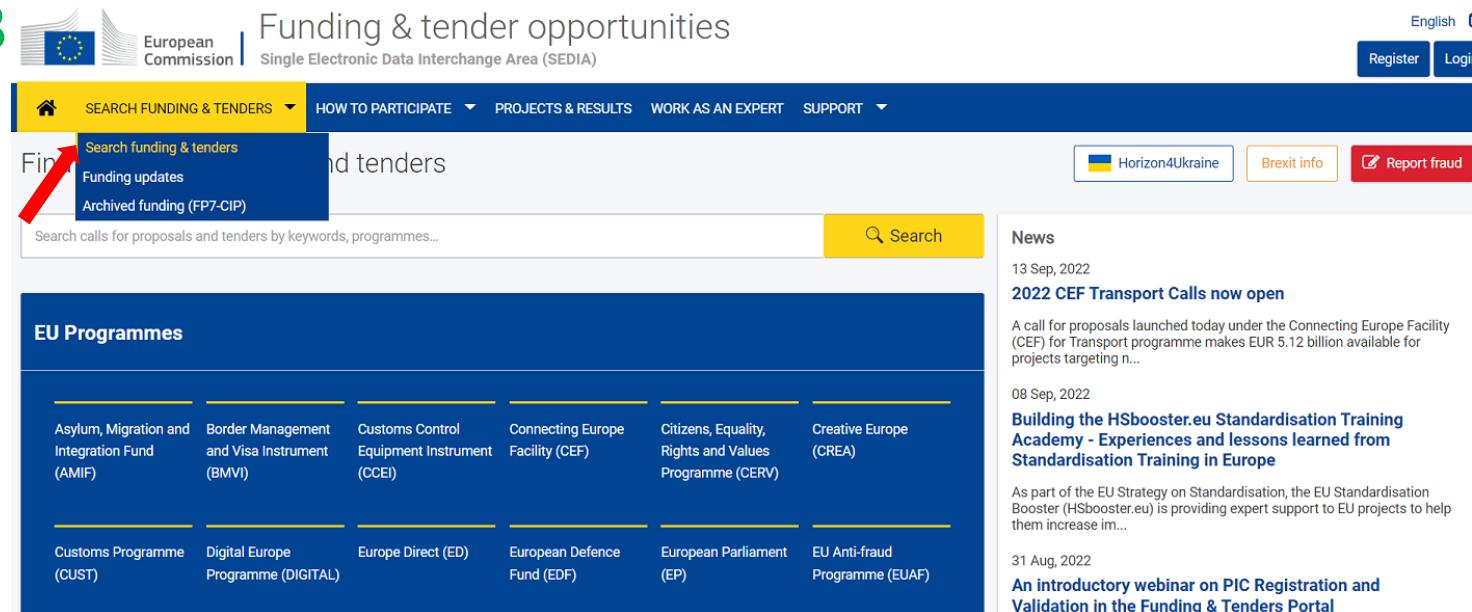
Work as an expert

The European Union Institutions appoint external experts to ...

Funding & tender opportunities

The Funding and Tenders Portal is the single entry point (the Single ...

3



European Commission | **Funding & tender opportunities**
Single Electronic Data Interchange Area (SEDIA)

SEARCH FUNDING & TENDERS HOW TO PARTICIPATE PROJECTS & RESULTS WORK AS AN EXPERT SUPPORT

Search funding & tenders

Search calls for proposals and tenders by keywords, programmes...

Search

EU Programmes

Asylum, Migration and Integration Fund (AMIF) Border Management and Visa Instrument (BMVI) Customs Control Equipment Instrument (CCEI) Connecting Europe Facility (CEF) Citizens, Equality, Rights and Values Programme (CERV) Creative Europe (CREA)

Customs Programme (CUST) Digital Europe Programme (DIGITAL) Europe Direct (ED) European Defence Fund (EDF) European Parliament (EP) EU Anti-fraud Programme (EUAF)

News

13 Sep, 2022 **2022 CEF Transport Calls now open**
A call for proposals launched today under the Connecting Europe Facility (CEF) for Transport programme makes EUR 5.12 billion available for projects targeting n...

08 Sep, 2022 **Building the HSbooster.eu Standardisation Training Academy - Experiences and lessons learned from Standardisation Training in Europe**
As part of the EU Strategy on Standardisation, the EU Standardisation Booster (HSbooster.eu) is providing expert support to EU projects to help them increase im...

31 Aug, 2022 **An introductory webinar on PIC Registration and Validation in the Funding & Tenders Portal**

SEDIA: Single Electronic Data Interchange Area

Horizon Europe (HORIZON)

clear filter 

Improving food systems sustainability and soil health with food processing residues

TOPIC ID: HORIZON-MISS-2022-SOIL-01-02

Grant

General information

Topic description

Mission

Conditions and documents

Partner search announcements

Submission service

Topic related FAQ

Get support

Call updates

General information

Programme

Horizon Europe Framework Programme (HORIZON)

Call

[**Research and Innovation actions to support the implementation of the Soil health and Food Mission \(HORIZON-MISS-2022-SOIL-01\)**](#)

 See budget overview

Type of action

HORIZON-RIA HORIZON Research and Innovation Actions

Type of MGA

HORIZON Action Grant Budget-Based [HORIZON-AG]

 Open for submission

Deadline model

single-stage

Opening date

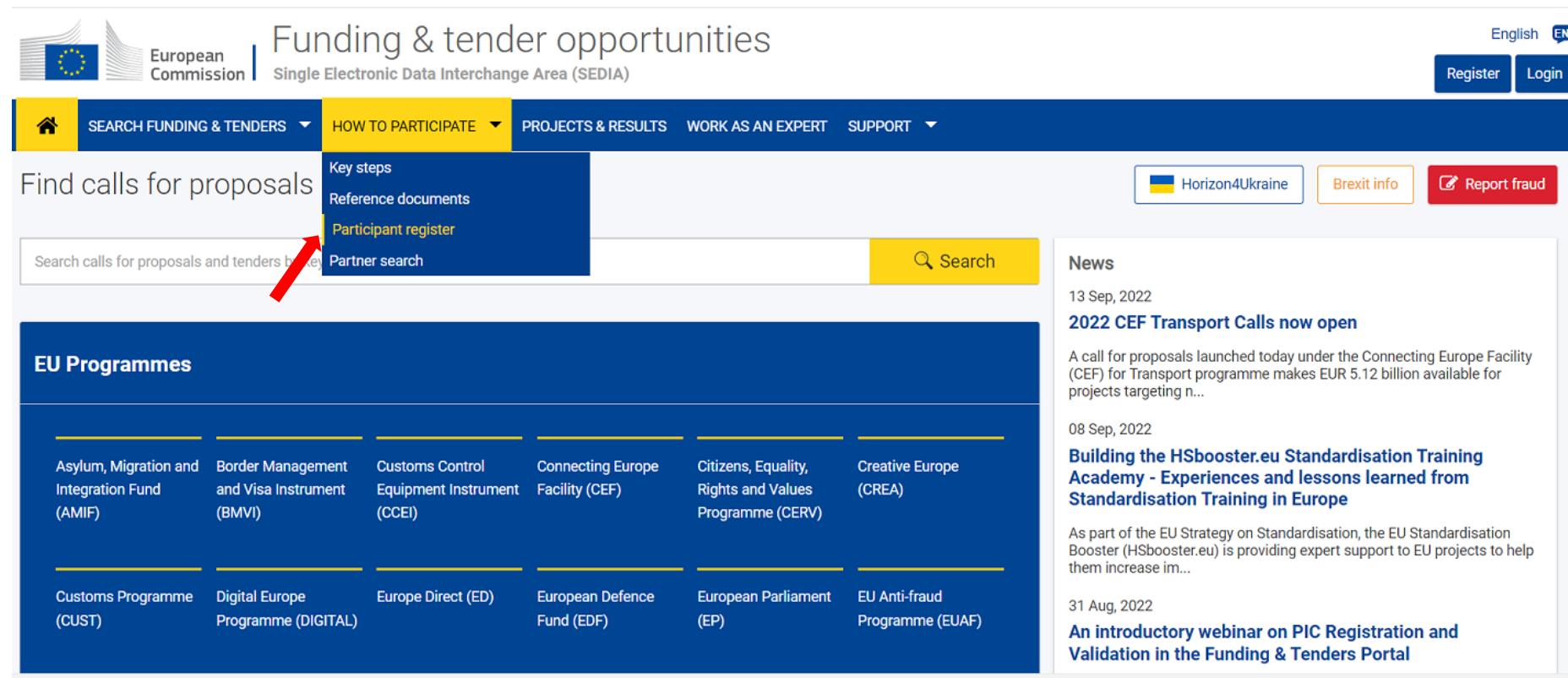
12 May 2022

Deadline date

27 September 2022 17:00:00 Brussels time

How to register on the portal

- **PIC number:** 9-digit Participant Identification Code is used to identify organisations throughout the different steps of a project's lifecycle. (e.g. PIC (INOSENS) 933205185)



The screenshot shows the European Commission's Funding & tender opportunities portal. The top navigation bar includes the European Commission logo, the text "Funding & tender opportunities", "Single Electronic Data Interchange Area (SEDIA)", "English EN", "Register", and "Login". The main menu has categories: "SEARCH FUNDING & TENDERS", "HOW TO PARTICIPATE", "PROJECTS & RESULTS", "WORK AS AN EXPERT", and "SUPPORT". A sidebar on the left titled "Find calls for proposals" contains a search bar and a dropdown menu with "Key steps", "Reference documents", "Participant register" (which is highlighted with a red arrow), and "Partner search". The main content area features a section for "EU Programmes" with links to various funds like AMIF, BMVI, CCEI, CEF, CERV, CREA, CUST, DIGITAL, ED, EDF, EP, and EUAF. To the right, there is a "News" section with articles about CEF Transport Calls, HSbooster.eu Standardisation Training Academy, and an introductory webinar on PIC Registration and Validation.

One of the criteria for applying for Horizon funding is having a partnership. How to use Horizon for networking?

- Has anyone ever tried to establish a partnership with the purpose of applying for funding from Horizon? How did you go about finding the right partner? Or if you haven't, how would you go about finding partners? Any mechanisms you're aware of?
- What brokerage tools are there? What B2B matchmaking opportunities with potential partners? What is the jump on facility? And how to use the aforementioned to discuss and refine project ideas and build collaborations under Horizon consortia.

**General information**

Topic description

Mission

Conditions and documents

Partner search announcements

Submission service

Topic related FAQ

Get support

Call updates



Go back

To reach its goal and objectives, the identified mission foresees actions across sectors and territories (rural, peri-urban and urban areas including across borders). It will therefore have wide-reaching impact on practices in agriculture, forestry, food and other industries (e.g. biobased and waste) as well as on land use planning. The mission will also tap into the expertise from international partners and contribute to soil health globally.

[show more...](#)**Topic conditions and documents****General conditions****1. Admissibility conditions:** described in [Annex A](#) and [Annex E](#) of the Horizon Europe Work Programme General Annexes**Proposal page limits and layout:** described in Part B of the Application Form available in the Submission System**2. Eligible countries:** described in [Annex B](#) of the Work Programme General AnnexesA number of non-EU/non-Associated Countries that are not automatically eligible for funding have made specific provisions for making funding available for their participants in Horizon Europe projects. See the information in the [Horizon Europe Programme Guide](#).[show more...](#)**Partner search announcements**

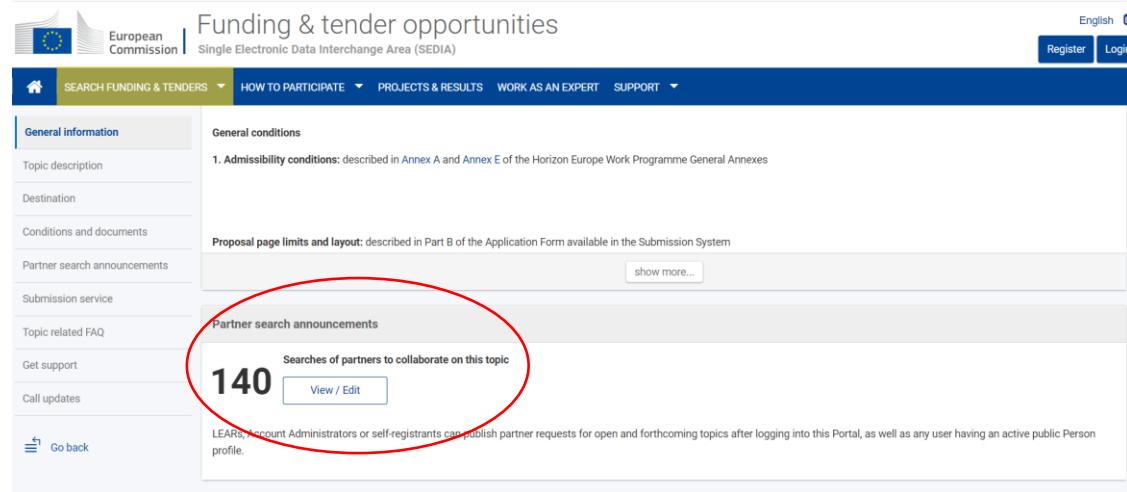
Searches of partners to collaborate on this topic

81[View / Edit](#)

LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal, as well as any user having an active public Person profile.

One of the criteria for applying for Horizon funding is having a partnership. How to use Horizon for networking?

- Expression of interest for a particular topic



The screenshot shows a web page from the European Commission's Funding & tender opportunities portal. The top navigation bar includes links for English, Register, and Login. The main content area is titled 'Funding & tender opportunities' and 'Single Electronic Data Interchange Area (SEIDA)'. On the left, a sidebar titled 'General information' lists various search filters: Topic description, Destination, Conditions and documents, Partner search announcements, Submission service, Topic related FAQ, Get support, Call updates, and a 'Go back' button. The main content area displays 'General conditions' and 'Proposal page limits and layout'. A section titled 'Partner search announcements' shows a red circle around the text '140 Searches of partners to collaborate on this topic'. Below this, a note states: 'LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal, as well as any user having an active public Person profile.'

- Brokerage events:
https://een.ec.europa.eu/events?f%5B0%5D=field_eventstartdate%3Anext%20year
- European Research and Innovation Days 2022:
<https://ec.europa.eu/research-and-innovation/en/events/upcoming-events/research-innovation-days>

Question 3: Secret opportunities you may not know about (Shhhh ... !!!) (20 min)

- What is the hop on facility? What are the underrepresented countries?

HE Programme foresees the possibility for legal entities from low R&I performing countries to join already selected collaborative R&I actions, subject to the agreement of the respective consortium and provided that legal entities from such countries are not yet participating in it.

Main selection criteria are excellence and added value of the new partner performing a relevant additional task in the project.

- Call: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/topic-details/horizon-widera-2022-access-07-01>
- List of projects to jump in: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/horizon/hop-on>
- Important date: **10 November 2022 17:00:00 Brussels time**