

# AGENDA

## TITLE:

**International networking event for Western Balkan companies, intermediary bodies and research institutions from the agri-food sector**

## DATE AND VENUE

21 - 24 September 2022, Turin, Italy

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## SUMMARY

This first international networking event takes place within ETF's new project "**Skilling up the Western Balkan agri-food sector: digitalising, greening**" which was officially launched last June 2022. It brings together innovative SMEs in the agri-food sector, business associations, clusters and education, training and research institutions involved in innovation, upskilling and reskilling the workforce.

The project unfolds its activities over a period of 3 years following a partnership and co-creation approach, from engaging stakeholders and identifying specific objectives and skills challenges facing companies, to the development of a roadmap and partnership to develop, find and invest in the skills needed.

This networking event is organised in partnership with the international event "[Terra Madre Salone del Gusto](#)" which brings together international players from the agri-food sector from all over the globe. During your stay in Turin, you will have the opportunity to meet other partners, including SME's, intermediary bodies and researchers in the area of agri-food with the aim to start building partnership and to learn from each other.

Together with ETF, the Turin Chamber of Commerce is a key partner for the organisation of this event which takes place under the umbrella of the Enterprise Europe Network (EEN). The event will take place over a period of 2,5 days: arrival on 21 September afternoon and departure on 24 September afternoon.

## The key objectives of this networking event are the following:

- Onboarding in phase one of the project: network building and partnership identification
- Knowledge sharing and peer learning on the twin transition in the agri-food: digitalisation and greening, with special emphasis on skills needs, demands and gaps in specific sub-sectors of the agrifood cluster
- Exploring about different financing opportunities for the Western Balkan countries in the agri-food sector including skills development, upskilling and reskilling
- Exploring the technologies and related skills that are needed to make the agri-food sector in the Western Balkan more competitive

## 21 SEPTEMBER 2022

Time	Sessions	Venue
	<i>Arrival and registration</i>	Hotel
19:00 - 21:00	<b>Welcome apericena</b>	Hotel Best Western Plus Executive Hotel and Suites, Via Nizza 28

## DAY 1: 22 SEPTEMBER 2022

Time	Sessions	Venue
09:30 - 10:45	<b>Introduction</b> Objectives of the event and programme of the <i>Terra Madre Salone del Gusto</i> visit	Hotel Best Western Plus Executive Hotel and Suites, Via Nizza 28
11:30 - 13:00	<b>Visit to <i>Terra Madre Salone del Gusto</i> Fair</b>	Parco Dora
13:00 - 14:00	<i>Lunch</i>	Parco Dora
14:00 - 14:30	<b>Visit to <i>Terra Madre Salone del Gusto</i> Fair</b>	Parco Dora
PARALLEL PROGRAMME:		
15:30 - 17:00	<b>Meeting with the Torino Chamber of Commerce</b> for representatives from the Chambers of Commerce or other institutional partners from the Western Balkan countries	Torino Chamber of Commerce, Via Carlo Alberto, 16
15:30 - 17:00	<b>Peer learning: InoSens experience in working with Horizon funding</b>	Hotel Best Western Plus Executive Hotel and Suites, Via Nizza 28
17:30 - 18:30	<b>Social programme</b> Accompanied walk in the city centre with ETF	

## DAY 2: 23 SEPTEMBER 2022

Time	Sessions	Venue
09:30 - 10:00	<b>Green welcome</b>	Villa Gualino ETF, Viale Settimio Severo, 63 Courtyard
10:00 - 10:30	<b>Connecting Western Balkan actors to existing opportunities of the European Commission on skills in agri-food</b> <i>Zigo Rutkovskis, Programme Manager – IPARD in Albania and North Macedonia, General Directorate for Agriculture and Rural Development, European Commission</i> <i>Luca Cocolin, PhD, Professor, DISAFA-University of Torino, Editor in Chief - International Journal of Food Microbiology, Master contact for UNITO in EIT Food</i>	Sala Europa, Sala Roma
10:30 - 11:00	<b>Coffee break</b>	
11:00 - 12:00	<b>Dynamic plenary and Discussion rooms</b> <i>Luca Cocolin, PhD, Professor, DISAFA-University of Torino, Editor in Chief - International Journal of Food Microbiology, Master contact for UNITO in EIT Food</i>  IPARD Albania	Sala Europa, Sala Roma
12:00 - 12:15	<b>Wrap up of the morning</b>	Courtyard
12:15 - 13:30	<b>Lunch</b>	
14:30 - 16:00	<b>The twin transition in agri-food: challenges and opportunities</b>	Environment Park Congress Centre
14:30 - 14:45	Welcome by Enterprise Europe Network <i>Nicoletta Marchiandi, Torino Chamber of Commerce</i>	Sala Copenaghen
14:45 - 15:00	Circular economy for food: best practices on sustainability and agri-food technologies for the agri-food sector <i>Prof. Franco Fassio, University of Gastronomic Science Pollenzo</i>	
15:00 - 15:15	AURORAL Project: sustainability and digitalisation for the agri-food sector <i>Barbara La Licata, Environment Park</i>	
15:15 - 15:30	Polymer biocomposites based on agricultural waste residues: Piedmont Region R&D activities <i>Marta Zaccone, Proplast – Plastics Innovation Pole</i>	

15:30 - 15:45	Research and innovation projects of SMEs of the Piedmont Agri-food Cluster on bioeconomy, circular economy and sustainability <i>Dario Vallauri, Agrifood Innovation Pole</i>	
15:45 - 16:00	ETF project Skilling up the Western Balkans agri-food sector: greening and digitalising and its partners <i>Pirita Vuorinen, Senior Human Capital Development Expert and Project Coordinator, ETF</i> <i>Kristien van den Eynde, Human Capital Development Expert, ETF</i>	
16:00 - 16:15	<i>Coffee break</i>	
16:15 - 18:30	<b>B2B meetings with companies, research organisations, universities and intermediaries</b>	Sala Johannesburg
19:00 - 21:00	<i>Aperitivo</i>	Environment Park Congress Centre

## DAY 3: 24 SEPTEMBER 2022

Time	Sessions	Venue
09:00 - 10:15	<b>Internationalisation of agri-food SMEs and skills</b>	Parco Dora, Chamber of Commerce Boot (BOOTH NO. H61)
10:15 - 10:45	<b>Wrap up for the Western Balkan delegation</b>	Parco Dora, Buyers lounge (BOOTH NO. H60)
10:45 - 11:00	<i>Break</i>	
<b>PARALLEL PROGRAMME:</b>		
11:00 - 12:00	<b>Panel discussion</b> What are importers and distributors looking for in the agri-food companies?	Parco Dora, University of Gastronomic Science, BOOTH NO. H82
11:00 - 12:00	<b>Visit to <i>Terra Madre Salone del Gusto</i> Fair</b>	
	<i>Departure</i>	