ZEMRAFARM

COMPANY NAME:
ZemraFarm

COMPANY OWNERSHIP: Family enterprise, Fitore Ukiqi, CEO

COMPANY'S PRODUCTS/SERVICES:
The family enterprise ZemraFarm is in a 5-hectare area cultivating raspberries up to 10 tons as main culture, vegetables 3 tons and aromatic herbs almost 2 tons yearly. As part of the harvest, considerable fruits and herbs are used to produce cold pressed natural juice, dried fruits and vegetables and cookie products by using a unique method that combines culinary traditions.

COMPANY'S COMPETITIVE ADVANTAGES AND INNOVATION:
TThe family enterprise Zemra Farm is well established within the community, with notable partnerships with local farmers, which it will home in on for the purpose of this expansion. ZemraFarm is serving as a bridge between local farmers, and the domestic market and contributing to the growth of these local ventures. The increase in production will also increase the food processor's competitiveness which will lead to more export, evidently increasing the country's export rate. This collaboration and innovation methodology of cultivation is creating to up 20 seasonal jobs for most women.

COMPANY'S STAGE OF DEVELOPMENT:
Zemra Farm's goal is to increase of production and cultivation of raspberries and aromatic herbs by 50% and actively contribute to the economic and social development of the local community.

ZemraFarm is planning the expansion of its production facility as a result of the increasing demand for current and new products. Currently, the facility of ZemraFarm is not operating at full capacity. In order to meet the demand, ZemraFarm has decided to further expand the production facility where new products can be introduced, and the production capacity increased to meet market demand.

As a result, the unemployment rate in rural areas of Kosovo will decrease due to the need to operate more equipment and have more quantities of processed products to be taken care of.

COMPANY'S BUSINESS OFFER/BUSINESS REQUEST FOR THE NETWORKING EVENT:
Our request is to develop innovative food processing with new technologies in order to gain knowledge on digital and sustainable transition in the agri-food sector with potential partners from EU Members States.

TYPE OF PARTNER SEARCHED AND COUNTRIES:

In order to reach a bigger production capacity, Zemra Farm needs to connect with successful partners in the EU Members States in order to ensure the skill for innovative technology in the field of agri-food sector as well as to procure new equipment that will boost production. Obtaining the new equipment will further develop the business and its production growth, but it will evidently also create new job opportunities, with a target for women in rural areas.