



PPP for skills development

Country case - Serbia

``Education to Employment E2E`` project

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Business
Development
Center
Kragujevac
(BDCKG)

Non-profit, non-governmental, civil
society organization

Founded in 2010, in Kragujevac, Serbia

Overall goal: to contribute and empower
local socio-economic development

Local partner organization (broker) on
E2E project since 2017

BDCKG thematic areas of intervention and key figures

- Thematic areas of intervention:
 - Employment and labor market integration of youth and other vulnerable groups
 - Non formal education
 - Entrepreneurship and SME development
- Key figures





Education to Employment project (E2E) in brief

Donor

- Swiss Development Cooperation SDC

Duration

- Phase I 2016 - 2019
- Phase II 2020 - 2023

SDC grant

- Phase I 5.5 million Eur
- Phase II 6.5 million Eur

Mission

- To improve opportunities of youth in the labor market, through development of competences demanded by employers and through improvement of employment policies and regulations

Implementation

- Network of brokers – local partner organizations

BDCKG as a broker - we are connecting...

Youth

Schools

Companies



Our target groups and services

Target groups

Youth - students

Youth – unemployed

Companies

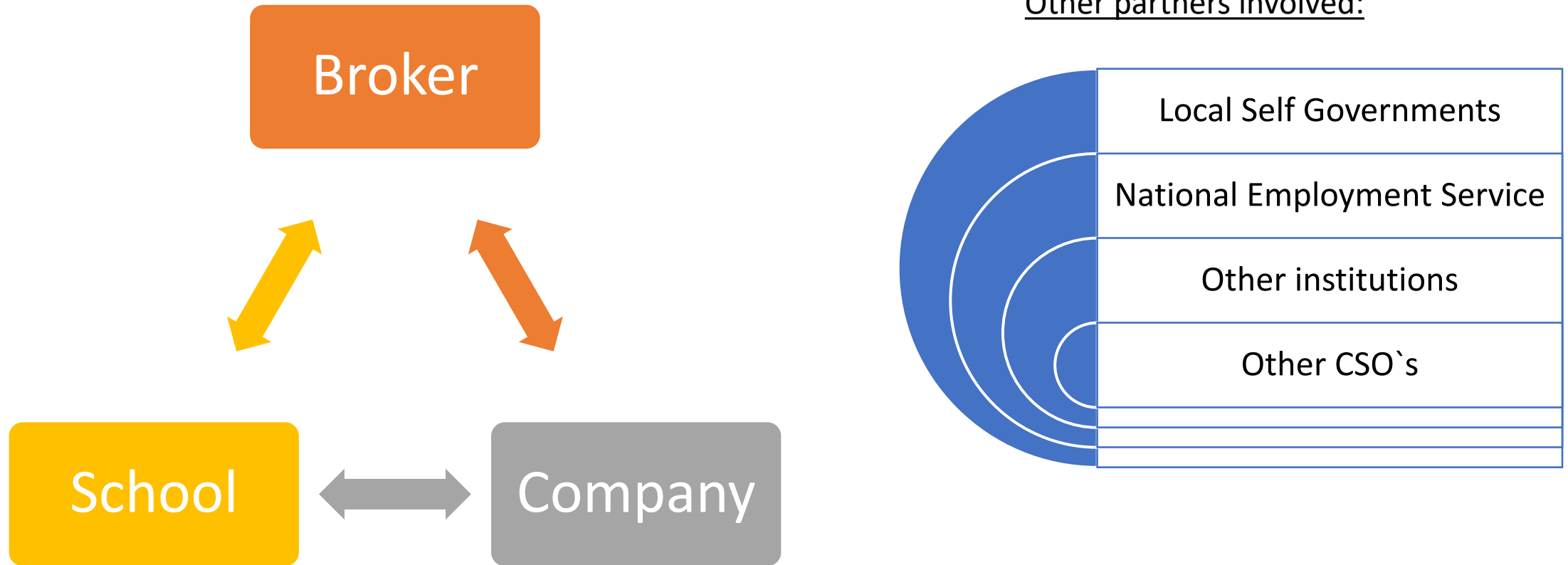
Services for youth

- Individual career guidance and counselling
- Group career guidance
- Competence assessment
- Work based learning programs
- Matching with employers
- Soft skills trainings/workshops

Services for companies

- SKA analysis (analysis of occupations)
- Curriculum development for WBL programs
- Training of in-company mentors
- Recruitment, Pre-selection of candidates, competence assessment
- Joint organization and management of WBL programs

Structure of our partnerships



How it works - I

Call for proposals for companies, brokers promoting



Brokers collect companies` needs



Brokers develop and submit WBL application to E2E



When approved – contract signature between partners

How it works - II

Recruitment and selection of candidates for WBL course



Training of in-company mentors



SKA analysis - Competence profiling - Curriculum development



WBL course implementation – theoretical and practical part of the training

How it works - III

Monitoring and Evaluation of WBL course



External competence assessment and certification



Reporting – narrative and financial



Closing the agreement

Mechanisms of partnerships

Contractual arrangement - roles and responsibilities

Co-financing by the company, min 30%

Remaining funds for WBL provided by E2E, LSGs

Benefits for youngsters and companies

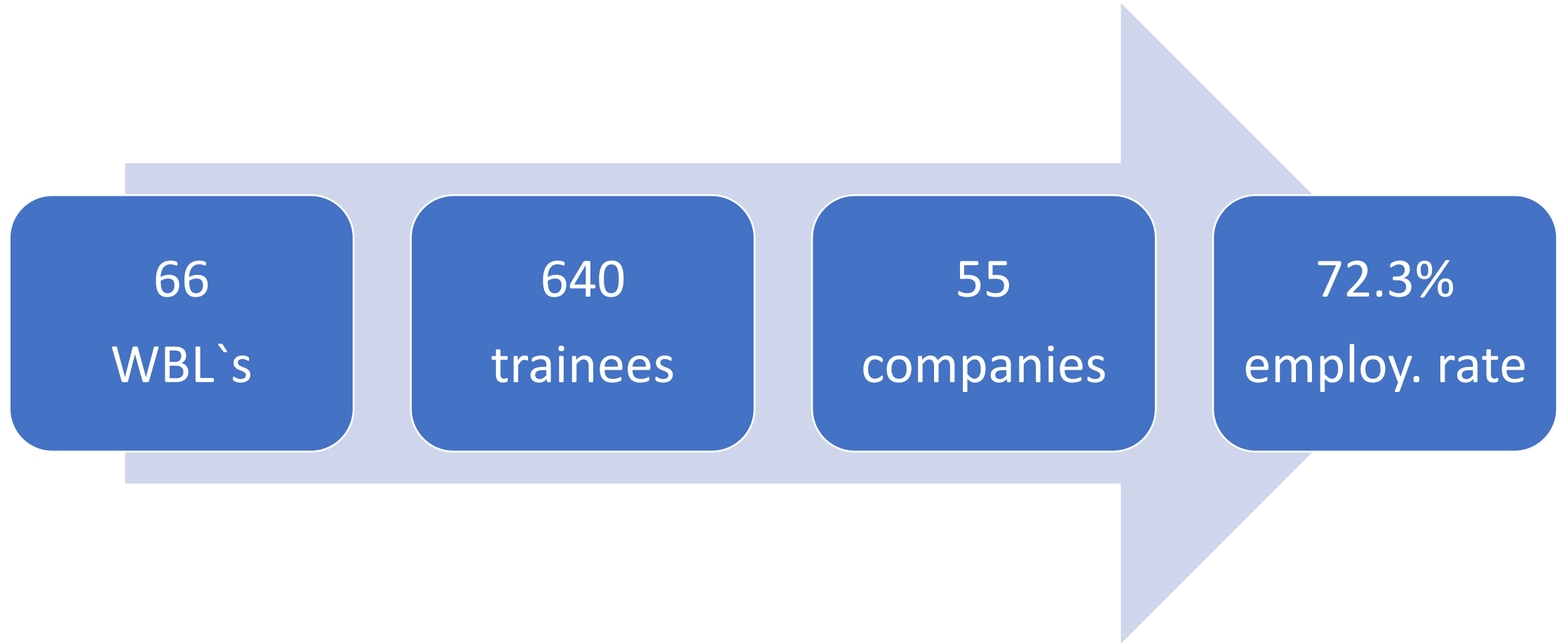
YOUTH

- Acquiring qualifications demanded in the market
- Upskilling/reskilling
- Real work experience
- Connecting with potential employers
- Employment

COMPANIES

- Access to work force
- Assistance in recruitment and selection of candidates
- SKA analysis, competence profiles
- Curriculum for WBL courses
- Training of in-company mentors
- Methodology for M&E of WBL courses

Benefits – key data 2020/2021



Thank you for your
attention!

Q & A



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